



## Our Mission



The mission of the **Friends of Gwinnett County Senior Services (Friends)** is to privately support or supplement select Gwinnett County Senior Services programs that directly address senior needs.

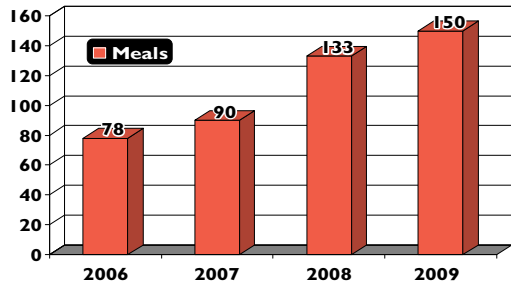
## Our Challenges



To adequately address the daily living needs of a much larger and increasingly older and frailer senior base.

- **Growing** senior population; **second largest** senior population (ages 60+) in Georgia
- Aging senior population; average client age is **85+**
- **Waiting lists** (monthly) for Meals on Wheels average **114+** (142 in December)
- Funding **cutbacks**
- **Weakening** economy

Monthly Waiting List for Meals



2008 + 2009 numbers include limited congregate meals waiting list.

## Our Focus



Shared responsibilities to insure leadership, stewardship, and constructive response to program assistance needs.

- Effective **volunteer** governance
- Unwavering **client** focus
- Service emphasis; raising the **funds** to maintain the highest level of direct program delivery

## Our Commitment



To build on the contributions and efforts of valued partners.

- Faith-based organizations
- Civic associations
- Youth and school athletic programs
- Friends of Gwinnett County Senior Services Board
- Gwinnett Coalition for Health & Human Services
- Media
- Generous individuals
- Skilled contractors

## Our Priority



**The Friends of Gwinnett County Senior Services** is a 501(c)(3) non-profit organization formed in 1999. The intent has always been to privately raise funds and offer volunteer support for seniors.

## Our Opportunity



To **raise** our commitment to **uplift** our seniors.

- Fundraising
- Board membership
- Committee work
- Recruiting program supporters
- Identifying resources

## Our Awards



- **Atlanta Regional Commission,**  
*MPIA Business & Aging Award,*  
PRIMERICA
- **Points of Light Institute,**  
*Daily Point of Light No. 3739,*  
Miss Edith Harvey

## Our Activities

To host or conduct events that help to provide services to our seniors.

### 2008 Silent Auction

- Raised \$31,000
- Included 300+ auction items
- Sponsorship \$12,750

### Outback At Work

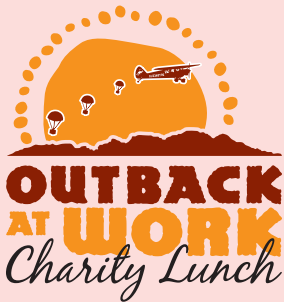
- Raised \$10,500
- Donated 700 meals
- Participant for 9<sup>th</sup> consecutive year
- Grand total of \$70,000+ since 2000
- Benefits Meals on Wheels program with meal sponsorships and equipment

### Birdies For Charity

- Raised \$3,200
  - 32 Participants
- Note:** Will not exist in 2009

### Tour of Trees

- Raised \$1,961
- Hosted by Delmar Gardens of Gwinnett



## Our Grant Partners



To provide funds to enhance health, well-being, and support for seniors.

- CITIGroup (PRIMERICA)
- Safeco Insurance



## Our Partnerships

Public-private partnerships to leverage effective services.



- Delmar Gardens of Gwinnett
- PRIMERICA Financial Services
- Girl Scouts of Greater Atlanta
- Wal-Mart
- RICOH Electronics, Inc.
- Outback Steakhouse (Suwanee, GA)
- Home Depot (Buford, Lawrenceville, and Snellville, GA)



## Our Stewardship



To generate revenue to sustain the necessary expenses.

### 2008 Revenue & Expenses

**Beginning Fund Balance ..... \$ 171,557.16**

#### Revenues

Donations .....	\$ 11,587.50
Grants.....	\$ 8,000.00
Fundraising events .....	\$ 44,649.07
Other .....	\$ 2,268.03

**Total Income ..... \$ 66,504.60**

#### Expenses

Meals on Wheels.....	\$ 28,597.42
Emergency Assistance.....	\$ 10,851.21
Home Repair.....	\$ 10,461.45
Senior food baskets.....	\$ 2,808.34
Senior Centers .....	\$ 6,634.74
Dental.....	\$ 1,592.05
Operations/miscellaneous .....	\$ 6,778.60

**Total Expenses..... \$ 67,723.81**

**Ending Fund Balance ..... \$ 172,783.51**

  
**Friends**  
OF GWINNETT COUNTY  
SENIOR SERVICES

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