

Friends

OF GWINNETT COUNTY
SENIOR SERVICES



OUR MISSION



The mission of the **Friends of Gwinnett County Senior Services (Friends)** is to privately support or supplement select Gwinnett County Senior Services programs that directly address senior needs.

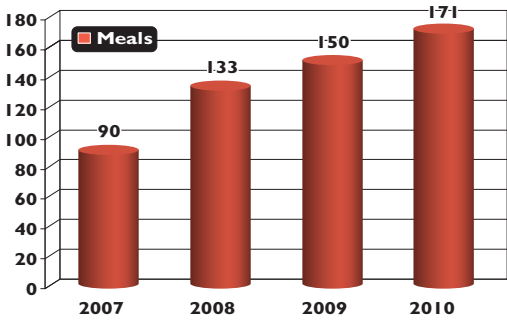
OUR CHALLENGES



To adequately address the daily living needs of a much larger and increasingly older and frailer senior base.

- **Growing** senior population; **second largest senior population in Georgia** (ages 60+)
- Aging senior population; average client age is **85+**
- **Waiting lists** (monthly) for Meals on Wheels average **171+**
- Funding **cutbacks**
- **Weakening** economy

Monthly Waiting List for Meals



2008 – 2010 numbers include limited congregate meals waiting list.

OUR FOCUS



Shared responsibilities to insure leadership, stewardship, and constructive response to program assistance needs.

- Effective **volunteer** governance
- **Unwavering client** focus
- Service emphasis; raising the **funds** to maintain the highest level of **direct program delivery**



OUR EVENTS

Successful fun(d) raising events are essential to sustaining the quality of **Gwinnett Senior Services** program supplementation. We strive to add interesting New events while improving on Tried & True winners.

NEW EVENTS



First Annual Crawfish Boil

hosted by The Hail Mary Sports Pub

- Raised \$2,940 for Senior Meals
- Developed new affinity marketing relationships

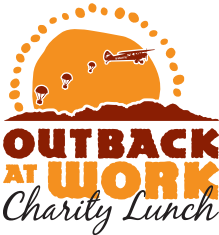
TRIED & TRUE EVENTS



2009 Silent Auction

hosted by Delmar Gardens of Gwinnett

- Raised \$33,000+
- Featured 300+ Auction Items



Outback At Work Charity Lunch

hosted by Outback Steakhouse of Suwanee

- Raised \$10,500
- Donated 730 meals
- Benefits Senior Meals Program with meal sponsorships and equipment



"I have been in contact with the pastor and he feels that prayers have been answered for a senior in need. She had been without water in the home for the past three years."

~ Mrs. W, Dacula



OUR PARTNERSHIPS

Public-private partnerships create senior **community** enhancements by blending the time, talents, and treasures of business or civic partners with the needs of appreciative recipients. We strive to engage New partners to reach further while nurturing relationships with Tried & True partners.

NEW PARTNERSHIPS



- **Ernest Communications** – Event sponsor and Norcross Senior Center holiday party host



- **Elesys-North America** – Collected gifts for Buford Senior Center holiday party

TRIED & TRUE PARTNERSHIPS



- **RICOH Electronics, Inc.** – Long-standing *Holiday GiftTree* participants for senior presents at Lawrenceville Senior Center



- **HomeInstead Senior Care** – *Santa for Seniors* gift collection project for at-home seniors and some senior centers attendees

“We helped a senior raising two grandchildren and a great-grandchild. There was no food, no diapers, and the power had been cut off.”

~ Mrs. R, Snellville



“My blood pressure was 204/104 and I couldn’t afford my medicine. I feel better now.”

~ Mrs. S, Duluth

OUR ACTIVITIES

Organizations and businesses frequently step up to provide in-kind or financial support to benefit Gwinnett Senior Services programming. We strive to develop New relationships that produce meaningful activities and sustain program supplements from Tried & True partners.

NEW ACTIVITIES



- **Kawneer** – Senior activities volunteers to earn Alcoa Foundation Action Grant



- **Community Foundation of Northeast Georgia** – Sponsorships and major grant to supplement senior programs

TRIED & TRUE ACTIVITIES



- **Safeco Insurance** – 23 years of senior holiday gift basket volunteers working with Liberty Mutual Insurance Foundation grant



- **Crossroads Hospice** – Multiple sponsorships and Friends board leadership



“Thank you, thank you! I can use my refrigerator again. Without your help, I could never have my son and my grandchildren over for dinner.”

~ Mrs. M, Norcross



OUR STEWARDSHIP

2009 Revenue & Expenses Highlights*

Revenues

Donations	\$ 14,310.99
Grants.....	\$ 39,700.00
Fund Raising Events.....	\$ 47,630.59
Other.....	\$ 55.00
Total Income	\$101,696.58

Expenses

Senior Meals Support	\$ 34,141.90
Emergency Assistance	\$ 10,499.00
Home Repair.....	\$ 10,800.67
Dental.....	\$ 2,110.22
Background checks	\$ 1,550.50
Senior food baskets.....	\$ 2,324.52
Kinship.....	\$ 1,962.22
Operations/Miscellaneous	\$ 8,262.73
Total Expenses	\$ 71,651.76

*Unaudited annual financial summary.



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